

Economic Sociology (Graduates)

Topics and Readings:

Organizational Economics and Transaction Cost Approach

- Perrow, C. 1986. Economic Theories of Organization, *Theory and Society* 15: 11-45.
- Cyert, RM, and JG March. 1992. *Behavioral Theory of the Firm*: Blackwell Publishing. Chapter 2 and 7.
- Simon, HA. 1997. *Administrative Behavior: A Study of Decision-making Processes in Administrative Organizations*. Simon and Schuster. Chapter 2, 4, and 5.
- Simon, HA. 1959. "Theories of decision-making in economics and behavioral science." *American Economic Review* 49: 253-283. (Optional)
- Coase, RH. 1937. "The Nature of the Firm." *Economica* 4: 386-405. (Recommended)
- Williamson, OE. 1981. "The Economics of Organization: The Transaction Cost Approach." *American Journal of Sociology* 87(3).
- Williamson, OE. 1999. "Some Reflections." In *Firms, Markets, and Hierarchies: The Transaction Cost Economics Perspective*. Edited by GR Carroll and DJ Teece. Oxford University Press.
- Williamson, OE. 2000. "The New Institutional Economics: Taking Stock, Looking Ahead." *Journal of Economic Literature* 38:595-613. (Recommended)

Rationality Revisited

- Arrow, KJ. 1990. "Economic theory and the hypothesis of rationality." In *The New Palgrave: Utility and Probability*. Edited by J Eatwell, M Milgate, and P Newman. W.W.Norton.
- Sen, A. 1977. "Rational Fools: A Critique of the Behavioral Foundations of Economic Theory." *Philosophy and Public Affairs* 6: 317-344.
- Hirschman, AO. 1997. "Against Parsimony: Three Easy Ways of Complicating Some Categories of Economic Discourse." *Frontier Issues in Economic Thought* 3: 184-187.
- Kahneman, D. 1993. "New Challenges to the Rationality Assumption." *Die Begründung von Regeln: Konstitutionelle politische Ökonomie* 50:18-36. (Recommend)
- Tversky, A, and D Kahneman. 1986. "Rational Choice and the Framing of Decisions." *Journal of Business* 59: 251.
- Coleman, JS. 1994. "A Rational Choice Perspective on Economic Sociology." *The Handbook of Economic Sociology*: 166-180.

Alternative Theories of Action

- Beckert, J. 1996. "What is sociological about economic sociology? Uncertainty and the embeddedness of economic action." *Theory and Society* 25:803-40.
- DiMaggio, PJ. 1988. "Interest and agency in institutional theory." In *Institutional Patterns and Organizations: Culture and Environment*. Edited by LG Zucker. Ballinger Pub. Co.: 3-21.
- DiMaggio, P. 2002. "Endogenizing 'Animal Spirits': Toward a Sociology of Collective Response to Uncertainty and Risk." In *The New Economic Sociology: Developments in a Emerging Field*. Edited by MF Guillen et al.. Russell Sage.
- DiMaggio, PJ. 1997. "Culture and Cognition" *Annual Reviews in Sociology* 23:263-287.
- Yamagishi, T, KS Cook, and M Watabe. 1998. "Uncertainty, Trust, and Commitment Formation in the United States and Japan 1." *American Journal of Sociology* 104. (Recommended)
- Prendergast, C. 1986. "Alfred Schutz and the Austrian School of Economics." *American Journal of Sociology* 92:1.
- Foss, NJ. 1996. "Economics and Schutzian Sociology." *American Journal of Economics and Sociology* 55:73-86. (Recommended)
- Langlois, RN. 1986. "Rationality, Institutions, and Explanation." In *Economics as a Process: Essays in the New Institutional Economics*. Edited by RN Langlois. Cambridge University Press.
- Langlois, RN. 1992. "Orders and Organizations: Toward an Austrian Theory of Social Institutions." In *Austrian Economics: Tensions and Directions*. Edited by Bruce Caldwell and Stephan Böhm. Kluwer Academic Publishers. (Recommended)

New Institutional Economics and Evolutionary Economics

- Veblen, T. 1998. "Why is economics not an evolutionary science? 1." *Cambridge Journal of Economics* 22:403-414.
- Hodgson, GM. 1993. "Institutional Economics: Surveying the 'Old' and the 'New.'" *Metroeconomica* 44:1-28.
- Hodgson, GM. 1994. "The Return of Institutional Economics." In *The Handbook of Economic Sociology*. Edited by NJ. Smelser and R Swedberg. Princeton University Press. (Recommended)
- Nelson, RR. 1994. "Evolutionary Theorizing about Economic Change." In *The Handbook of Economic Sociology*. Edited by NJ. Smelser and R Swedberg. Princeton University Press.
- Nelson, RR, and SG Winter. 2002. "Evolutionary Theorizing in Economics." *Journal of Economic Perspectives* 16:23-46. (Recommended)
- Dosi, G, and RR Nelson. 1994. "An introduction to evolutionary theories in economics." *Journal of Evolutionary Economics* 4:153-172.

How Economic Sociology Differs from Economics: Big Picture

- Swedberg, R, U Himmelstrand, and G Brulin. 1987. "The paradigm of economic sociology." *Theory and Society* 16:169-213.
- Granovetter, M. 1990. "The Old and the New Economic Sociology: A History and an Agenda." In *Beyond the Marketplace: Rethinking Economy and Society*. Edited by R Friedland and AF Robertson. Aldine : 89-112.
- Granovetter, M. 1992. "Problems of explanation in economic sociology." *Networks and Organizations*: 25-56.
- Hirsch, P, S Michaels, and R Friedman. 1990. "Clean Models vs. Dirty Hands: Why Economics is Different from Sociology." In *Structure of Capital: the Social Organization of the Economy*. Edited by S Zukin and PJ DiMaggio. Cambridge: Cambridge University Press.
- Baron, JN, and MT Hannan. 1994. "The Impact of Economics on Contemporary Sociology." *Journal of Economic Literature* 32: 1111-1146.

Embeddedness: Network, Political, Cultural and/or Institutional

- Granovetter, M. 1985. "Economic Action and Social Structure: The Problem of Embeddedness." *American Journal of Sociology* 91:481.
- Uzzi, B. 1997. "Social structure and competition in inter-firm networks: the paradox of embeddedness." *Administrative Science Quarterly* 42. (Recommended)
- Fligstein, N. 1996. "Markets as politics: a political-cultural approach to market institutions." *American Sociological Review* 61(4).
- Fligstein, N. 1990. *The Transformation of Corporate Control*. Harvard University Press. Chapter 1. (Optional)
- Hamilton, GG, and NW Biggart. 1988. "Market, Culture, and Authority: A Comparative Analysis of Management and Organization in the Far East." *American Journal of Sociology* 94:52.
- Biggart, NW. 1991. "Explaining Asian economic organization." *Theory and Society* 20:199-232.
- Polanyi, K. 1992. "The Economy as Instituted Process." In *The Sociology of Economic Life*. Edited by M Granovetter and R Swedberg. Westview Press: 29-52.
- Fligstein, N. 2001. *The Architecture of Markets: An Economic Sociology of Twenty-First-Century Capitalist Societies*: Princeton University Press. Chapter 2. (Recommended)
- DiMaggio, P. 1990. "Cultural Aspects of Economic Organization and Behavior." In *Beyond the Market Place: Rethinking Economy and Society*. Edited by R Friedland and AF Robertson. Aldine.
- Biggart, NW, and TD Beamish. 2003. "The Economic Sociology of Conventions: Habit, Custom, Practice, and Routine in Market Order." *Annual Reviews in Sociology* 29: 443-464. (Recommended)

Different Views on Market: Big Picture

- Hirschman, AO. 1982. "Rival Views of Market Society." *Journal of Economic Literature*. December: 1463-1484

- Podolny, JM. 2001. "Networks as the Pipes and Prisms of the Market." *American Journal of Sociology* 107:33-60. (Recommended)
- Swedberg, R. 1994. "Markets as Social Structures." In *The Handbook of Economic Sociology*. Edited by NJ. Smelser and R Swedberg. 1st Edition. Princeton University Press.
- Lie, J. 1997. "Sociology of Markets." *Annual Reviews in Sociology* 23: 341-360.
- Fligstein, N. 2002. "Agreements, Disagreements and Opportunities in the New Sociology of Markets." In *The New Economic Sociology: Developments in a Emerging Field*. Edited by MF Guillen et al..Russell Sage Foundation.

Production/ Financial/ Consumer Market

- Baker, WE. 1990. "Market Networks and Corporate Behavior." *American Journal of Sociology* 96:589.
- Podolny, JM. 1993. "A Status-Based Model of Market Competition." *American Journal of Sociology* 98:829.
- Abolafia, MY, and M Kilduff. 1988. "Enacting Market Crisis: The Social Construction of a Speculative Bubble." *Administrative Science Quarterly* 33: 177-93.
- Klausner, M. 1984. "Sociological Theory and the Behavior of Financial Markets." In *The Social Dynamics of Financial Markets*, Edited by PA Adler and P Adler. JAI Press: 57-84.
- DiMaggio, P, and H Louch. 1998. "Socially embedded consumer transactions: For what kinds of purchases do people most often use networks?" *American Sociological Review* 63:619-637.
- White, HC. 1981. "Where Do Markets Come From?" *American Journal of Sociology* 87: 517. (Recommended)

Looking Ahead

- Ingham, G. 1996. "Some recent changes in the relationship between economics and sociology." *Cambridge Journal of Economics* 20(2): 243-275
- Nee, V. 2005. "The New Institutionalisms in Economics and Sociology" In *The Handbook of Economic Sociology*. Edited by NJ Smelser and R Swedberg. 2ND edition. Princeton University Press.
- Greif, A. 2005. "Foreword: Institutions, Markets, and Games." In *The Economic Sociology of Capitalism*. Edited by V Nee and R Swedberg. Princeton University Press.
- Krippner, GR. 2002. "The elusive market: Embeddedness and the paradigm of economic sociology." *Theory and Society* 30: 775-810.
- Granovetter, M. 2002. "A Theoretical Agenda for Economic Sociology." In *The New Economic Sociology: Developments in a Emerging Field*. Edited by MF Guillen et al..Russell Sage Foundation.
- Zelizer, VA. 1988. "Beyond the polemics on the market: Establishing a theoretical and empirical agenda." *Sociological Forum* 3: 614-634.